

R. CHRISTOPHER READE, ESQ.  
Nevada State No. 006791  
ANDREW H. PASTWICK, ESQ.  
Nevada State No. 009146  
READE & ASSOCIATES  
4560 South Decatur Boulevard, Suite 201  
Las Vegas, Nevada 89103  
Tel: (702) 794-4411  
Fax: (702) 794-4421  
[creade@readelawfirm.com](mailto:creade@readelawfirm.com)  
Attorney for Defendant NEVADA CORPORATE  
SERVICES, INC.

**UNITED STATES DISTRICT COURT**

**DISTRICT OF NEVADA**

INCORP SERVICES, INC., a Nevada  
Corporation,

Plaintiff,

v.

NEVADA CORPORATE SERVICES, INC., a  
Nevada Corporation; a Nevada Corporation,  
RICHARD FRITZLER and  
DOES 1 through 10, inclusive,

Defendants.

Case No.: 2:09-cv-01300-RCJ-GWF

**DEFENDANT NEVADA  
CORPORATE SERVICES, INC.  
ANSWER TO INCORP SERVICES,  
INC.'S FIRST AMENDED  
COMPLAINT**

**DEFENDANT NEVADA CORPORATE SERVICES, INC. ANSWER TO INCORP  
SERVICES, INC.'S FIRST AMENDED COMPLAINT**

COMES NOW, Answering Defendant NEVADA CORPORATE SERVICES, INC.  
[hereinafter "Defendant" or "NCS"] by and through its attorneys, the law firm of READE &  
ASSOCIATES, and hereby files this Answer in response to the Complaint on file herein as  
follows:

**INTRODUCTION**

1. Answering Paragraph 1 of the Complaint, this Answering Defendant admits that  
Plaintiff INCORP SERVICES, INC. [hereinafter "INCORP"] is a competitor of Defendant.



1           10.     Answering Paragraph 17 of the Complaint, this Answering Defendant denies each  
2 and every allegation contained therein.

3           11.     Answering Paragraph 18 of the Complaint, Answering Defendant admits that  
4 FRITZLER is the President of NCS.

5           12.     Answering Paragraphs 19, 20, 21, 22, 23, 24, 25, 26 and 27 of the Complaint, this  
6 Answering Defendant denies each and every allegation contained therein.

7           13.     Answering Paragraph 28 and 29 of the Complaint, this Answering Defendant is  
8 without sufficient knowledge to admit or deny the allegations contained therein and thus denies  
9 the allegations contained therein.  
10

11           14.     Answering Paragraphs 30 and 31 of the Complaint, this Answering Defendant  
12 denies each and every allegation contained therein.

13                           **FIRST CAUSE OF ACTION**  
14                           **(False Advertising under the Lanham Act, 15 U.S.C. §1125(a))**

15           15.     Answering Paragraph 32 of the Complaint, Answering Defendant NCS repeats,  
16 realleges and incorporates by this reference each and every response in Paragraphs 1 through 14  
17 of this Answer as though fully set forth herein.

18           16.     Answering Paragraphs 33, 34, 35, 36 and 37 of the Complaint, this Answering  
19 Defendant denies each and every allegation contained therein.  
20

21                           **SECOND CAUSE OF ACTION**  
22                           **(Defamation)**

23           17.     Answering Paragraph 38 of the Complaint, Answering Defendant NCS repeats,  
24 realleges and incorporates by this reference each and every response in Paragraphs 1 through 16  
25 of this Answer as though fully set forth herein.

26           18.     Answering Paragraphs 39, 40, 41, 42 and 43 of the Complaint, this Answering  
27 Defendant denies each and every allegation contained therein.  
28

**AFFIRMATIVE DEFENSES**

**FIRST AFFIRMATIVE DEFENSE**

The Complaint fails to state a claim against Answering Defendant upon which relief can be granted.

**SECOND AFFIRMATIVE DEFENSE**

The events referred to in the Complaint and injuries, if any, arising therefrom, were caused by the acts of a third person or persons over whom Answering Defendant had no control, including but not limited to the acts or omissions of Plaintiff.

**THIRD AFFIRMATIVE DEFENSE**

Answering Defendant has been caused to employ counsel to defend this action and is entitled to a reasonable attorney's fee therefore.

**FOURTH AFFIRMATIVE DEFENSE**

Plaintiff INCORP has failed to plead its claim(s) for False Advertising pursuant to the Lanham Act, 11 U.S.C. §1125, with adequate specificity pursuant to FED. R. CIV. P. 9(B).

**FIFTH AFFIRMATIVE DEFENSE**

Plaintiff INCORP has failed to plead its claim(s) for False Advertising pursuant to the Lanham Act, 11 U.S.C. §1125, with adequate specificity pursuant to FED. R. CIV. P. 9(B), including but not limited to failure to plead (1) the defendant made false or misleading statements about Plaintiff INCORP's product/service or Defendant NCS's product/service; (2) that there is any actual deception or a tendency to deceive a substantial portion of the intended audience; (3) the deception is material in that it is likely to influence purchasing decisions; (4) that any advertised goods traveled in interstate commerce; or (5) there is a likelihood of injury to Plaintiff INCORP.

**SIXTH AFFIRMATIVE DEFENSE**

Plaintiff is barred by the doctrine of unclean hands from pursuing the claims as set forth in its Complaint.

**SEVENTH AFFIRMATIVE DEFENSE**

Plaintiff herein failed to mitigate its damages.

**EIGHTH AFFIRMATIVE DEFENSE**

Plaintiff is estopped from pursuing any claims against Answering Defendant.

**NINTH AFFIRMATIVE DEFENSE**

Any actions by Defendant NCS were and are privileged under Nevada law and Federal law and cannot form the basis of an action at law.

**TENTH AFFIRMATIVE DEFENSE**

All damages complained of by Plaintiff were caused by its own actions and inactions.

**ELEVENTH AFFIRMATIVE DEFENSE**

Defendant NCS's acts and omissions are legally protected and privileged under the principal of being true or substantially true.

**TWELFTH AFFIRMATIVE DEFENSE**

Answering Defendant has valid legal and/or equitable excuses for any claims raised by Plaintiff.

**THIRTEENTH AFFIRMATIVE DEFENSE**

Plaintiff INCORP cannot bring a claim for defamation insofar as it is "libel-proof".

**FOURTEENTH AFFIRMATIVE DEFENSE**

The Claims asserted in the Complaint are barred under the equitable doctrines of waiver, estoppel and laches.

**FIFTEENTH AFFIRMATIVE DEFENSE**

Plaintiff INCORP. has brought the instant action for purpose other than resolving a pending legal dispute and is barred from prosecuting the instant action.

**SIXTEENTH AFFIRMATIVE DEFENSE**

Answering Defendant denies each and every allegation contained in the Complaint not specifically admitted.

**SEVENTEENTH AFFIRMATIVE DEFENSE**

Plaintiff has failed to properly plead a claim for damages, general, special or exemplary.

**EIGHTEENTH AFFIRMATIVE DEFENSE**

Defendant NCS is protected under the Innocent Construction Doctrine.

**NINETEENTH AFFIRMATIVE DEFENSE**

Pursuant to FED. R. CIV. P. 11, this Answering Defendant reserves the right to amend this Answer to add additional affirmative defenses as discovery progresses and new facts come to light and to pursue sanctions pursuant to FED. R. CIV. P. 11 against Plaintiff due to their specious and baseless allegations under its Complaint.

1 WHEREFORE, Answering Defendant NEVADA CORPORATE SERVICES, INC. prays  
2 that Plaintiff takes nothing by virtue of its Complaint on file herein; for costs and disbursements  
3 incurred in this action; and for such other and further relief as the Court deems proper.  
4 FURTHERMORE, Defendant respectfully requests that the Court grant the following relief  
5 against Plaintiff;

- 6 1. Reasonable attorneys' fees;
- 7 2. Costs of suit;
- 8 3. For any and all such other and further relief as the Court may deem just.

9  
10 DATED this 19 day of February, 2010

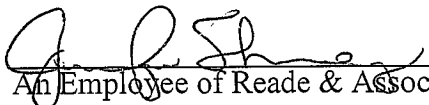
11 READE & ASSOCIATES

12 By: Andrew H. Pastwick  
13 R. Christopher Reade, Esq.  
14 Nevada Bar No. 006791  
15 Andrew H. Pastwick, Esq.  
16 Nevada Bar No. 009146  
17 4560 South Decatur Boulevard, Suite 201  
18 Las Vegas, Nevada 89104  
19 (702) 794-4411  
20 Attorney for Defendant  
21 NEVADA CORPORATE SERVICES, INC.  
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23  
24  
25  
26  
27  
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**CERTIFICATE OF MAILING**

I hereby certify that on the 21<sup>st</sup> day of February, 2010, I mailed a copy of the attached  
DEFENDANT NEVADA CORPORATE SERVICES, INC. ANSWER TO INCORP SERVICES,  
INC.'S FIRST AMENDED COMPLAINT in a sealed envelope, to the following and that postage  
was fully prepaid thereon, as well as being faxed to the numbers below:

Bradley Richardson, Esq.  
GORDON & SILVER  
3960 Howard Hughes Parkway, 9<sup>th</sup> Floor  
Las Vegas, Nevada 89169  
(702) 369-2666  
Attorney for Plaintiff

  
An Employee of Reade & Associates